



FOR IMMEDIATE RELEASE

**“BLACK COWBOYS: AN AMERICAN STORY” OPENS JAN. 21, 2023,
AT THE AFRICAN AMERICAN MUSEUM, DALLAS**

Powerful exhibition offers insight into legendary cowboys, a clearer picture of the Black West and a more diverse portrait of the American West with artifacts, photographs and documents depicting the work and skills of Black cowboys

DALLAS (Dec. 20, 2022) – Shining light on the rich history of Black cowboys and their impact on Texas and American history, **“Black Cowboys: An American Story”** will open Jan. 21, 2023, at the **African American Museum, Dallas**. With more than 50 artifacts, photographs, documents and films, the exhibition explores the lives and work of the numerous Black men, women and children – enslaved and free – who labored on the ranches of Texas and participated in cattle drives before the Civil War through the turn of the 20th century. Free and open to the public, “Black Cowboys” – presented locally by Bank of America – will run through April 15, 2023, at the African American Museum, Dallas in historic Fair Park (3536 Grand Ave., Dallas, 75210). The exhibition is organized by the Witte Museum. Oncor is the presenting sponsor.

By revealing stories that have largely been untold, “Black Cowboys” offers insight into the legendary cowboy, a clearer picture of the Black West, and a more diverse portrait of the American West. Organized into three sections, the exhibition begins with the work Black cowboys performed to tend cattle along the trails from 1865 to the 1890s and how they were integral to the Texas economy. The exhibition progresses to explore Black ranching families and the ways enslaved and free Black cowboys developed ranches of their own after Emancipation. The third section spotlights popular performances by Black cowboys in rodeos, music and film.

“The inspiring stories of these amazingly skilled Black cowboys are powerful. These men – and women – persevered and succeeded despite discrimination and overwhelming odds, many finding success through generations as ranchers and leaders in their field,” said Dr. Harry Robinson, Jr., president and CEO of the African American Museum, Dallas. “We are grateful to our Texas neighbor, the Witte Museum in San Antonio, for their remarkable work in sharing the lives and impact of the Black cowboy in such a beautiful and compelling manner and to Bank of America and all our generous supporters for helping us bring this story to light.”

Visitors will discover how Black cowboys tamed and trained horses, tended livestock and rode on the trail with thousands of cattle across America. Over time, the role of Black cowboys evolved as they used the skills they learned on the ranch and trail to own their own ranches, serve as lawmen, ride in rodeos, become singers and perform in movies. Today, the lives and legacies of Black cowboys have inspired new generations to explore the past through music, film, fashion and design.

“Black cowboys were integral to the growth of Texas' cattle industry immediately after the Civil War,” shared Ron Davis, Ph.D. candidate of the University of Texas, who co-curated the exhibition alongside the Witte Texas History Curator Bruce Shackelford. “In fact, one in four cowboys that went up the trails was a Black cowboy.”

Central to the exhibition is a film about Hector Bazy, portrayed by distinguished actor and playwright Eugene Lee. Born enslaved on a plantation in Grimes County, Texas, in 1851, Bazy wrote an

autobiography in 1910 describing the exhilarating and dangerous work of cowboy life. In the film, Lee speaks Bazy's own words to describe his experiences.

"With the launch of its new exhibit, 'Black Cowboys: An American Story,' the African American Museum, Dallas is shining a spotlight on the influence and heritage of a unique group of trailblazing Americans. Bank of America has a deep commitment to supporting and sustaining the arts, and our continued title sponsorship of this exhibit as it moves through Texas will help communities learn about an important and largely untold part of the story of Texas," said Jennifer Chandler, Bank of America Dallas president.

The African American Museum, Dallas has planned an array of educational activities to complement the exhibition. A Black Cowboy Cinema will feature a series of Black Cowboy movies to be shown in the Museum theater accompanied by vintage concession fare (hot dogs, popcorn, etc.). Other activities include a series of panel discussions with current-day Black cowboys and cowgirls (retired and active), a rodeo camp with a mechanical bull and chuck wagon, and a ranch-style buggy for rides around Fair Park. Also, a special presentation will be made focusing upon The Buffalo Soldiers.

"**Black Cowboys: An American Story**" is organized by the [Witte Museum](#) in San Antonio, Texas and generously supported by Bank of America, the Ed Rachal Foundation, John L. Santikos Charitable Fund of the San Antonio Area Foundation and H-E-B.

Bank of America is the title sponsor for the Dallas showing of "Black Cowboys: An American Story." **Oncor** is the presenting sponsor, additional support is provided by **The City of Dallas' Office of Arts and Culture** and **The Teens Council of The African American Museum, Dallas**.

Season sponsors of the African American Museum, Dallas, are **Atmos, Eugene McDermott Foundation, Fair Park First and Spectra Venue Management, Friendship West Baptist Church, Oncor, State Fair of Texas**, and the **City of Dallas' Office of Arts and Culture**.

HOURS. The African American Museum, Dallas is open Tuesdays through Fridays from 11 a.m.-5 p.m. and Saturdays from 10 a.m.-5 p.m. Free self-parking is available in nearby lots. The Museum will close on Christmas Eve (Dec. 24), Christmas Day (Dec. 25), New Year's Eve (Dec. 31) and New Year's Day (Jan. 1).

For more information about "Black Cowboys: An American History," go to aamdallas.org or call 214-565-9026.

FOR PHOTOS AND OTHER IMAGES, GO TO tinyurl.com/BlackCowboysAAM

###

About the African American Museum, Dallas. *The African American Museum, Dallas was founded in 1974 as a part of Bishop College. The Museum has operated independently since 1979. For more than 40 years, the African American Museum has stood as a cultural beacon in Dallas and the Southwestern United States. Located in Dallas' historic Fair Park, the African American Museum is the only museum in the Southwestern United States devoted to the collection, preservation and display of African American artistic, cultural and historical materials that relate to the African American experience. The African American Museum incorporates a wide variety of visual art forms and historical documents that portray the African American experience in the United States, Southwest, and Dallas. The Museum has a small, but rich collection of African art, African American fine art and one of the largest African American folk-art collections in the United States. Learn more at aamdallas.org.*

About the Witte Museum

Founded in 1926, the Witte Museum is where Science, Nature and Culture Meet. Located on the banks of the San Antonio River in Brackenridge Park, the Witte Museum is San Antonio's premier museum, inspiring people to shape the future of Texas through transformative and relevant experiences in nature, science and culture.

MEDIA CONTACTS:
Becky Mayad

214-352-1881 work
214-697-7745 cell
becky@mayadpr.com

Taylor Mayad
214-435-7756 cell
taylor@mayadpr.com