Velena McRae is the Event Chair for this year’s Masquerade Cabaret & Auction, benefiting the African American Museum Dallas (AAMD), one of the most diverse, creative, and exciting urban centers in the world.

Honorary Chairs for the Masquerade Cabaret & Auction, Saturday, October 15, 2022, at 7:00 pm at the Renaissance Hotel Dallas are Mr. and Mrs. Matthew and Chamoria Houston.

You are invited to consider the best fit for you in being part of the museum’s effort in preserving and displaying African American artistic, cultural, and historic materials that are instrumental in educating all generations and diverse populations.

As you prepare to attend our gala, we have some great suggestions to help you to "Party with a Purpose" while simultaneously showing your support for our African American Heritage & Community.
Be A Sponsor

Show your passion for African American Heritage and Culture. Companies and Individuals are listed in the program as gala SPONSORS. All Sponsors at $2,500 and above receive ONE table of 10; higher levels receive TWO tables.

Donate An Item

Call or go to your favorite restaurant, store, travel agent, trainer and more. Ask them to donate a gift certificate or item which will be added to our Live Auction packages making them more attractive and exciting to bid on.

Host A Table

Helping the event chairs and museum reach their financial goals is easy and a whole lot more exciting when you have the right crew. Gather yours together and host a table of 10 for a fun-filled evening with good friends!
Put on your favorite cocktail attire and come to the Masquerade Cabaret featuring a seated dinner, auction and entertainment by The Reuben Lael Band.

An individual purchased ticket to the gala is your $200 donation towards helping children ages 8-15 steam ahead!

Gather nine of your closest friends to create a Table of 10 in support of the African American Museum as it continues to sponsor lectures and conferences to educate the community about the African American experience.

Let us know if you want to be a TABLE HOST.

FOR A VIRTUAL TOUR VISIT: https://aamdallas.org/virtual-tour/
New Programs and Exhibitions at the AFRICAN AMERICAN MUSEUM

For the zoom link, email: info@aamdallas.org

Thursday, March 25th at 7:00 p.m.
“Slavery and the Struggle Against the Chattel Principle”

Dr. Bernard E. Powers
In connection with the opening of “The Color of Money” exhibition, Dr. Bernard E. Powers will present a virtual lecture on “Slavery and the Struggle Against the Chattel Principle.”

Dr. Bernard E. Powers is Professor of History Emeritus

BLOCKBUSTER EXHIBITIONS

Such as MEN OF CHANGE
Power. Triumph. Truth. and
Confederate Currency: The Color of Money

Men of Change was developed by the Smithsonian Institution Traveling Exhibition Service and made possible through the generous support of the Ford Motor Company Fund.

Your SPONSORSHIP will help to inspire change through awareness and understanding of African American history and culture.

DAILY OPERATIONS

Lectures, Symposia, Workshops, and Conferences

Live Auction Items that you donate help with the operational costs of ensuring the continued success of the African American Museum in exhibiting and preserving the history and culture of African Americans in Dallas and provides a legacy upon which the city of Dallas and state of Texas can continuously build.

FOR QUESTIONS:

Contact Carol Huntley Little
email: clittle@aamdallas.org
call: 214-565-9026 x 326
MASQUERADE CABARET AND AUCTION FACT SHEET

Event Chair: Velena McRae  Honorary Chairs: Chamoria and Matthew Houston

What: Annual Gala and Auction benefiting the African American Museum featuring a seated dinner, auction and entertainment.

When: Saturday, October 15, 2022

Where: Renaissance Dallas Hotel, 2222 N. Stemmons Freeway, Dallas, TX 75207

Why: The Gala serves as the Museum’s major fundraiser to maintain and expand its offerings to education through exhibitions, significant programs, workshops, lectures, and other educational services that will facilitate awareness and understanding of African American history and culture.

Mission Statement: The African American Museum is an institution dedicated to the research, identification, selection, acquisition, presentation, and preservation of visual art forms and historical documents that relate to the African American community. The Collections of the museum combined with its related activities serve to assist all people to understand the African American experience.

The Gala Supports:

- Science of Art Summer Camp STEAM (Science, Technology, Engineering, Art, Mathematics)
- African American Heritage Series (lectures, symposia, workshops, and conferences)
- Educational Workshops
- Blockbuster Exhibitions such as MEN OF CHANGE Power. Triumph. Truth. and Confederate Currency: The Color of Money
- Daily Operations of the African American Museum, Dallas

Entertainment: The Reuben Lael Band

Attire: Cocktail

Donation: $200 per person (CORPORATE SPONSORSHIPS AVAILABLE)

Contact: African American Museum, P.O. Box 150157, Dallas, TX 75315-0157
214-565-9026, ext. 326; Email clittle@aamdallass.org
DO YOU HAVE A GIFT ITEM TO DONATE FOR THE LIVE AUCTION?

Please Use This Donation Form So That The Museum Knows Who To Thank.

African American Museum
P.O. Box 150157 Dallas, TX 75315-0157
(214) 565-9026

Date:

Use a ball point pen
Please print clearly
Press hard

Item ___________________________ Item No. ___________________________

Name of Donor for Credit ___________________________

Signature of Donor ___________________________

Address ___________________________ Retail Value $ ___________________________

City ___________________________ State ___________________________ Zip ___________________________

Phone No. ___________________________ Email ___________________________

Color ___________________________

Material ___________________________

Further Description

_________________________

_________________________

_________________________

_________________________

_________________________

Send Thank You Card To:

Name ___________________________

Address ___________________________

City ___________________________ State ___________________________ Zip ___________________________

INSTRUCTIONS FOR GO-GETTERS:

Name of Volunteer/Go-Getter ___________________________ Phone No. ___________________________

(Please Print)

Fill in this form as completely as possible. Give a copy to donor if Volunteer/Go-Getter takes the gift with him/her, otherwise the donor copy will be mailed after the gift has been delivered.

Mark the donor form clearly with the donor’s name, address, phone number, the item description and its value.

Affix the donor form firmly to the gift as a tag and give a copy to designated Museum staff.

When gifts cannot be sent to the office for live auction (services, meals at restaurants, etc.) complete the donor form, the certificate or the donor’s own certificate.

If Go-Getter cannot take the gift with him/her arrangements will be made to pick the item(s) up.

Thanks for your donation. Copy this form as your record for tax purposes.
Sponsorship Levels

African American Museum Masquerade Cabaret & Auction
October 15, 2022 | 7:00pm
Dallas Renaissance Hotel
2222 N. Stemmons Freeway
Dallas, TX 75207

NAME AS IT SHOULD APPEAR IN PRINT MATERIALS (suggested format “Jane and John Doe”)

BENEFITS RECIPIENT
Person(s) to receive invitations and benefits if purchaser is a corporation, foundation, organization

CONTACT NAME
If different from name above

ADDRESS

CITY
STATE
ZIP

TELEPHONE
E-MAIL

I/WISH TO PURCHASE:

☐ Curator - $35,000* (Title Sponsor)
  - One (1) year Recognition in Permanent Exhibition
  - Two (2) Tables for 10 in First Priority Seating
  - 20 Invitations to VIP Reception
  - Headline Recognition in Gala Invitation

☐ Artist - $25,000*
  - Two (2) Tables of 10 in Premier Seating
  - 10 Invitations to VIP Reception
  - Recognition in Gala Program and Invitation
  - VIP Valet Parking for 8 vehicles
  - 15 Box Seats to Texas Black Invitational Rodeo
  - Complimentary Museum Rental

☐ Gold Sponsor - $15,000*
  - One (1) Table for 10 in Select Seating
  - 10 Tickets to Texas Black Invitational Rodeo
  - 10 Invitations to VIP Reception
  - Recognition in Museum Publicity
  - Special Recognition in Gala Program
  - VIP Valet Parking for 5 vehicles
  - Complimentary Museum Rental

☐ Bronze Sponsor - $7,500
  - One (1) Table for 10 Special Seating
  - Six Invitations to VIP Reception
  - Recognition in Gala Program
  - 10 Tickets to Texas Black Invitational Rodeo

☐ Friend - $2,500
  - One (1) Table for 10
  - Special Recognition in Gala Program
  - Two Invitations to VIP Reception

☐ Archivist - $30,000*
  - Recognition as Title Sponsor for one Exhibition
  - Two (2) Tables for 10 in Preferred Seating
  - 15 Invitations to VIP Reception
  - Complimentary Museum Rental
  - Special Recognition in Gala Ads, Program and Invitations

☐ Historian - $20,000*
  - One (1) Table of 10 in Premier Seating
  - 10 Invitations to VIP Reception
  - Complimentary Museum Rental
  - Special Recognition in Gala Program and Invitation
  - VIP Valet Parking for 10 vehicles

☐ Silver Sponsor - $10,000*
  - One (1) Table for 10 in Select Seating
  - Eight Invitations to VIP Reception
  - 10 Tickets to Texas Black Invitational Rodeo
  - Recognition in Gala Program
  - Listing as a Texas Black Invitational Rodeo Sponsor
  - VIP Valet Parking for 5 vehicles

☐ Medalist - $5,000
  - One (1) Table for 10 Special Seating
  - Four Invitations to VIP Reception
  - Recognition in Gala Program
  - 5 Tickets to Texas Black Invitational Rodeo

☐ Individual - $200
  - Seating for one

☐ I/we cannot attend but please accept this 100% tax-deductible gift of $ ____________________________

* Sponsors at the $10,000 level and above will be listed as a Season Sponsor in the Museum Rotunda for one year.

PAYMENT INFORMATION: Or purchase online at www.aamdallas.org
Check enclosed (payable to the African American Museum) in the amount of $ ____________________
Please charge $ ____________________ to my: VISA MASTERCARD AMEX DISCOVER

CARD NUMBER ____________________________ EXPIRATION DATE ____________ CARDHOLDER’S SIGNATURE ____________________________

Please respond on or before September 20, 2022.

FOR QUESTIONS OR ADDITIONAL INFORMATION: Please contact email: e.little@aamdallas.org or 214-565-9026 x326

P. O. Box 150157 • Dallas, Texas 75315-0157 • 214-565-9026 • www.aamdallas.org
We look Forward to Receiving your RSVP

MASQUERADE CABARET & Auction
SATURDAY, OCTOBER 15, 2022
7:00PM
RENAISSANCE HOTEL DALLAS
2222 N STEMMONS FWY, DALLAS, TX 75207

Please contact email: clittle@aamdallas.org or 214-565-9026 x326